

AL TI E

*By Bob Buford
Grand Rapid*

Buford spends the

STEVE JOBS

*By Walter Isaacson
New York, NY: Simon and Schuster
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Reviewed by SHAWN COLLINS

The title of this 656-page biography is simple and yet conjures up a wide array of images depending on the person reading it: As a household name, Steve Jobs the person, the legend, means different things to different people.

credibility among followers as a likely result of six “key disciplines”: discovering oneself, appreciating constituents, affirming shared values, developing capacity, serving a purpose, and sustaining hope. Using approachable language and a non-intimidating tone, Kouzes and Posner

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domineering in crucial conversations.
In the final analysis, the authors of