

ACCOUNTING, EC

ACCT ()

Advanced Accounting

Study of accounting for business combinations and the preparation of consolidated financial statements; foreign currency financial statements; SEC reporting. Prerequisite: ACCT . Spring

ACCT ()

Auditing

Internal and external auditing; current professional standards, ethics of the auditor with emphasis on internal control and evidence gathering. Prerequisite: ACCT .Fall

ACCT ()

Corporate Taxation

Studies federal income taxation of corporations, partnerships, estates, and trusts. Prerequisite: ACCT. Spring

ACCT ()

Accounting Information Systems

Planning and operation of electronic data-processing systems in accounting and the use of the information generated for financial reporting and control. Prerequisites: ACCT and junior class standing. Spring

ACCT ()

Survey of Accounting

Emphasis upon understanding the accounting cycle and the content and preparation of financial statements. Not available for the MBA program.

ACCT ()

Survey of Accounting II

Studies fundamental concepts of cost and managerial accounting. Not available for MBA program. Prerequisites: ACCT or

ACCT ()

Tax Research

Study of the legislative, administrative, and judicial sources of tax law, as well as the resources and techniques used to find a competent and professional conclusion to a tax problem. Extensive research of tax issues and presentation of research is required. Prerequisite: ACCT . Recommended: ACCT . Fall

ACCT D ()

Managerial Accounting

The use of accounting data in decision making. Special attention

ECON ()
Intermediate Microeconomics
Theoretical analysis of consumer behavior, individual prices, and the allocation of specific resources to particular uses in a market setting. The economic behavior of individuals and well-defined groups of people is examined, with an introduction to welfare economics. Students may not enroll in ECON unless they have obtained a grade of C or higher in ECON . Prerequisites: ECON , MATH or . Fall

ECON ()
Intermediate Macroeconomics
Determinants of aggregate employment, income, consumption, investment, and the price level in contemporary models. Students may not enroll in ECON unless they have obtained a grade of C or higher in ECON . Prerequisites: ECON , . Spring

ECON Alt ()
Labor Economics and Relations
An analysis of the labor market focusing on labor demand, supply, wage differentials, human capital, discrimination, and unions. Spring

ECON Alt ()
Introduction to Econometrics
Topics include probability sampling, hypothesis testing, regression techniques, and problems of multicollinearity, heteroscedasticity, and auto-correlation. Prerequisites: STAT or , MATH or . Fall

ECON Alt ()
Economic Development
A study of the problem of poverty in the world and theories about the growth of developing countries. The effects of population growth, trade and aid, alternative strategies for expansion, and challenges facing these countries are evaluated. Prerequisites: ECON , . Fall

ECON Alt ()
Public Finance
The course integrates economic theory with applications in the field of public finance. Focuses on detailed microeconomic analysis of government functions, expenditures, and finance. Recent public finance issues are discussed. Prerequisites: ECON , . Fall

ECON Alt ()
International Economics
A description and theoretical analysis of international trade, balance-of-payments accounts, the mechanisms of international economic adjustment, the theory of comparative advantage, and economic integration. Prerequisites: ECON , . Fall

ECON ()
Survey of Macroeconomics
Analysis of national income and expenditures according to current theories. Inflation, economic growth, and unemployment are examined, as well as modern banking with the money supply. Not available for MBA program. Fall, Spring

ECON ()
Survey of Microeconomics
Explores theories currently used to explain how people choose what to consume and produce. Analysis extended to well-defined

groups such as business firms; also explores the phenomenon called "the market" with its prices and the way people react to them. Algebra used extensively. Not available for MBA program. Fall, Spring

ECON D ()
Global Macroeconomic Analysis
The study of global macroeconomic issues facing firms. Within the context of competing economic theories, the course considers domestic policies, international trade and payment issues, economic growth, international institutions and the spread of regional crises, and the impact of stabilization policies on firms. Development of a spreadsheet model of an economy is required. Prerequisite: ECON or . Fall

ECON D ()
Managerial Economics
The use of economic theory and optimization techniques as tools of management decision making within a business firm are studied. Statistical analyses such as regression techniques will be utilized. While microeconomics serves as a foundation, emphasis on quantitative approaches also requires knowledge of basic calculus and statistics. Prerequisites: ECON or , STAT . Calculus recommended. Spring

Finance

FNCE ()
Personal Finance
Designed to explore the management of personal finances and to help the student understand household budgeting, the use and

MANAGEMENT, MARKETING & INFORMATION SYSTEMS

investment goals in light of risk-return tradeoffs. Key factors that determine the composition of the individual or institutional portfolios emphasized. Prerequisite: FNCE . Spring

FNCE ()
 Intermediate Business Finance
 A study of more advanced topics in corporate finance and an application of previously covered topics with the use of cases. Prerequisite: FNCE . Spring

FNCE Alt ()
 International Finance
 The financial management of international enterprises. Short- and long-term capital sources and uses. Capital budgeting in changing foreign exchange conditions. Exchange exposure coverage, taxation impacts, and global-risk diversification. Prerequisite: FNCE . Fall

FNCE Alt ()
 Portfolio Theory
 Theories and techniques for management of portfolios; emphasis on the portfolio manager's role in diversification and meeting investors' goals, and a review of empirical literature. Prerequisite: FNCE . Spring

FNCE Alt ()
 Finance Economics Seminar
 A survey of contemporary issues in financial markets, with an emphasis on financial market innovations, financial system stability, and the role of government. The class is taught in a seminar setting and relies on extensive selected reading from current trade books and periodicals. Prerequisites: FNCE , ECON , .

FNCE ()
 Survey of Business Finance
 A managerial approach to financial analysis, planning and control. Management of working capital, long-term assets, and long-term financing. Not available for MBA program. Prerequisites: ACCT , or , , and MATH

FNCE ()
 Multinational Financial Management
 The financial management of international enterprises and global portfolio analysis. Short- and long-term capital sources and uses. Capital budgeting in changing foreign exchange conditions. Exchange exposure coverage and taxation impacts. Research paper/ presentation is required. Prerequisite: FNCE or . Summer

FNCE D ()
 Financial Management
 An advanced study of major topics in corporate financial management. These topics include valuation of financial assets, investment in long-term assets, capital structure, dividend policy, working capital management, and other specialized topics, such as risk management, and international finance. Prerequisite: FNCE or . Spring

FNCE ()
 Investment Strategy
 Study of security risk-and-return concepts, security analysis, and concepts of market efficiency. Emphasizes equity investments, bonds, options, future, and international securities. Case analyses are required. Prerequisite: FNCE or . Summer

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Faculty
 Jerry Chi, Chair
 Betty Gibson
 José R. Goris
 William Greenley
 Ben Maguad
 Armand Poblete
 Allen F. Stembridge
 Jacquelyn Warwick
 W. Bruce Wrenn

Academic Programs	Credits
BBA in Management	
BBA in Marketing	
BBA in Information Systems	
Minor in Management	
Minor in Marketing	
Minor in Information Systems	
Graduate Programs are listed on p.	

Mission

The Department of Management, Marketing & Information Systems of the School of Business Administration prepares students for the challenge of working with people in for-profit and not-for-profit organizations, serving worldwide within the Seventh-day Adventist Church organization and in small business operations and large corporations.

Intellectual, spiritual, physical and social development, built on a solid foundation of ethics and cross-cultural understanding, is the goal of the educational endeavors of the department.

Management

Management is a broad-based discipline. The faculty offers courses for students who desire either a specific business emphasis within management or a general business degree. Most management graduates enter into an internship or training program where they can integrate their general business skills with specific job responsibilities.

All management majors must obtain a C (.) minimum grade in ACCT , and a C (.) minimum grade in BSAD .

BBA in Management

General Option

Required courses for major—

BSAD , , , ,

Elective major courses

Major Group A electives—

BSAD courses not previously applied