

COMMUNI- CATION

Nethery Hall, Room 024
(616) 471-3160
commdept@andrews.edu
<http://www.andrews.edu/COMM/>

Faculty

Janice Y. Watson, *Chair*
Luanne J. Bauer
Shelley-Jean Bradfield
Tammi Shipowick Hoyt
Beverly J. Matiko
J. Michael Parnell

Academic Programs	Credits
BA: Communication	48
BA: Journalism	48
BA: Public Relations	48
Minor in Communication Studies	30

least 50 clock hours of work experience are required for each quarter hour of credit. Obtain procedures and guidelines from the department. Prerequisite: consent of appropriate instructor.

COMM320 (4)
Interpersonal Communication
 Study of specific components of interpersonal skills such as listening, conflict management, and non-verbal communication. Emphasis on practical applications of concepts in this workshop-type course. Meets General Education requirement.

COMM340 Alt (4)
Fundamentals of Debate
 Examines argumentation and debate theory with practical application of debate skills including building and organizing cases, and analyzing and rebutting arguments. Particularly useful for students in fields such as pre-law and business which require decision making and argumentation. Prerequisite: COMM104.

COMM405 g (4)
Persuasion
 The analysis of persuasive appeals from the point of view of a critical consumer plus practical experience, oral and written, in ethically persuading others. Meets General Education requirement.

COMM436 g (4)
Intercultural Communication
 Students examine the relationship between culture and communication and the ways culture influences values and perceptions. Students develop and apply analytic and communication skills which enable them to communicate more effectively in intercultural, interethnic, and cross-gender contexts. Particularly useful for students in business, behavioral sciences, education, and theology.

COMM437 g (4)
Interviewing
 An analysis of, and practice in, interviews used in business, media, and the human-services professions. Students participate in interviews where they learn how to establish a clear purpose, develop a productive relationship between interviewer and interviewee, and apply these skills to their own professional areas. Offered on a periodic basis.

COMM438 (1-4)
Workshop

COMM438 (1-3)
Christian Writers Workshop
 Professional writers and editors from a number of magazine and book publishers join with members of the university staff and published writers to provide inspiration, instruction, and practice for established and aspiring writers. Repeatable to 6 credits. Offered on a periodic basis.

COMM440 Alt g (4)
Family Communication
 A study of the family from a communication perspective with emphasis on interpersonal communication used in family groups and in gender communication.

COMM450 g (4)
Communication in the Classroom
 The study and development of effective communication skills within the context of the classroom. Focus

is on interactive learning where the student rather than the instructor is central. Open only to upper division and graduate students.

COMM454 g(1-4)
Topics in Communication
 Topics of current significance. Repeatable with different topics. Credit to be announced with topic in advance.

COMM456 g \$ (4)
Group Dynamics and Leadership
 An experiential study of groups in process within organizations for the purpose of problem-solving and team building.

COMM460 S Alt g (4)
Principles of Development
 Provides students with an understanding of the facets of development intrinsic to a non-profit organization. Students work on team projects in local agencies and organizations. They report to the class, write reflection papers, and give a final oral presentation about their experiences.

COMM474 g (4)
Interpretive Reading
 The study of literature through the medium of oral performance. Types of literature covered typically include narrative and expository prose, traditional and modern

Beginning Reporting

Gathering and writing news for publication. Emphasis on conducting the interview, developing news sources, accurate reporting, and news writing skills. Prerequisite: Ability to type and ENGL111, 112 with a minimum grade of C or permission of instructor.

JOUR260 **Alt (3)**

Copy Editing

Study of the editing process and its place in journalism and public relations. Practice in editing copy, writing headlines, composing picture captions, planning layouts, and designing pages. Prerequisite: JOUR250.

JOUR275 **(3-4)**

Photojournalism

Practice in the composition of good news pictures and in producing the picture story. Lab exercises in darkroom techniques and procedures. Prerequisite: PHTO115 or permission of instructor.

JOUR340 **Alt (4)**

Intermediate Reporting

Practice in writing news stories which require extensive research, interviews, and analysis.

